

Larissa Merzeneder  
Silbergasse 25  
86150 Augsburg - Germany  
Telephone: + 49 821 916679  
E-mail: [larissa-merzeneder@web.de](mailto:larissa-merzeneder@web.de)  
Nationality: German

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Canadian Freestyle Ski Association  
Suite 305  
Ottawa, Ontario  
K1H 7X3  
Canada

### **Application for an internship in your organisation**

Dear Sir or Madam,

I am a third-semester student of Media Education at the University of Augsburg in Germany and am looking for a six-month internship in a Canadian winter sports organisation from about July 20XX.

My active interest in winter sports led me to your website, where I was interested to read about your organisation's activities. Your work is very similar to that of the German Ski Federation (DSV) in Munich, Germany. I am currently working there as an intern and I am responsible for a research project on the interaction between media and sport, with the main emphasis on skiing. This work is particularly interesting for me since it complements my major in media psychology.

I also had the opportunity to combine my interest in winter sports with work and to gain hands-on experience in marketing at a Munich PR agency. The agency, Sport for All, specialises in marketing and PR for winter sports in southern Germany. I gained valuable insight into all aspects of marketing and the day-to-day business of a busy PR office. A lot of my work at Sport for All relied on good English communication skills since our public relations were also directed at an English-speaking audience.

I am confident that I could put my experience in marketing and PR for winter sports to good use at the Canadian Freestyle Ski Association and would be very grateful if you would consider me for an internship in your organisation. Please feel free to contact me at any time.

Thank you in advance for considering my application. I look forward very much to hearing from you.

Sincerely,

Larissa Merzeneder

Attachment: Resume