

Larissa Merzeneder

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Nationality: German

Job objective

An internship in a winter sports association in which I can contribute my knowledge of winter sports and PR and develop them in an English-speaking environment.

Key skills and experience

- Marketing and research experience in winter sports
- Strong communication and interpersonal skills
- Organisational skills as the secretary of a student representative body

Kommentar [JS1]: Larissa includes here important skills developed in an area other than work experience.

Education

10/20XX – present

Master's degree in Media Education, University of Augsburg
Special subjects: Media Psychology and Sociology
Expected graduation: October 2018

06/20XX

Abitur (approximately equivalent to high school diploma)
Average grade: 2.2 (approximate equivalent to a good "B" grade)

Work experience

12/20XX – present

Intern at the DSV (German Ski Federation), Munich

- Conducting research into the interaction between media and sport
- Carrying out surveys and writing reports on the popularity of different kinds of ski sport in Germany

06/20XX – 08/20XX

Intern at Sport For All, a PR agency for sport, Munich

- Dealt with correspondence
- Designed presentation slides for supervisor
- Wrote articles for the magazine "SPORT BIZ"
- Booked advertising space in magazines throughout Europe

08/20XX – 07/20XX

Au pair in Bergen, Norway

Additional skills

Languages:

German (native)

Norwegian (excellent command)

English (very good command)

Spanish (basic communication)

French (working knowledge)

Computer skills:

Microsoft Office (Word, Excel, PowerPoint)

Graphics software (Adobe Photoshop, Macromedia Flash)

Memberships and affiliations

Secretary of the official student representative body of the Department of Media Education, Augsburg University

Kommentar [JS2]: This position shows that Larissa is willing to take on responsibility.

Interests and activities

Winter sports (competitive downhill skier)
Travelling